

ROYAL CANADIAN MINT ERROR OFFERS A RARE COIN INVESTMENT OPPORTUNITY

You don't have to be a fan of Elvis Presley to know that since his death 13 years ago, any paraphernalia which is remotely related to him has appreciated in value in outrageous amounts. As with the Beatles, his stardom reached ridiculous extremes making him a hero in the minds of millions of people around the world.

Who would have thought that the unknowing fans of Elvis would be the profiteers of an ever appreciating investment? Not many I would wager. But the fact remains that collectors items such as Elvis paraphernalia are worth a lot of money.

Enter two enterprising businessmen looking for a way in which to profit from this opportunity. They commissioned the design of a coin which they believed would interest and intrigue the fans of Elvis. They brought the design confidently to the Royal Canadian Mint, which understanding the gentlemen's instructions designated a value of \$10 as a denominator.

Production began and after the first shipment, RCM officials realized that the \$10 denomination was in fact an error. Medals such as these are not supposed to have a denomination, as they are not meant for legal tender. Therefore, after the first 1,000 medals were struck, the Royal Canadian mint removed the \$10 tender from the medal and reprinted them.

This error, in hand with the Elvis intrigue, has made this coin a rarity. And with rarity comes worth.

What makes the coin a genuine numismatic item? No other official mint in the world has ever produced a medal such as this with a denominator on it. As an official mint, records do exist confirming mintage figures. Although errors such as these have occurred, they were

through private mints which have no record confirming the mintage figures.

The mintage figures are confirmation that this specific series of coins are limited to 1,000 and therefore owners of the coin are holders of a limited edition rarity.

In collecting there is no reason for you to feel that what you collect is an interest or love. It is for the value and appreciation that one is really collecting, especially when it comes to coins and stamps. Just because Elvis is not your favourite singer is no reason to overlook an investment opportunity like this.

The coin is 1 ounce of silver encased in a protective outercasing. It was originally priced at \$69 US and has already increased in value to \$225 Canadian. And the price will continue rising. The longer Elvis has been dead, the more the coin will appreciate. The fact remains that regardless of Elvis' face being on the coin, the error has made it a rarity. Thus, it will always appreciate and be considered a collectors item.

The coin comes with a certificate of authenticity numbering the coin as a limited series. The opportunity is yours. You can invest in this coin now while it is still selling at a reasonably low price and watch it soar over the next couple of years. As a collectors item it will always remain in demand and therefore will be easily liquidated.

If you are interested in taking part in this rare numismatic opportunity, contact Mike Makri Monday-Saturday from 12:30-8:00pm and Sundays from 2:00-6:00pm at (416) 783-0825.